



May 2001 Interim Report

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State of the Domain is a monthly publication of SnapNames. Reports issued at quarter's end typically address changes in the industry in greater detail. SnapNames is a provider of back-ordering and buyer aggregation infrastructures for use by registrars, resellers, and expiring name services, among others, in the secondary domain name market. At the moment, this report is limited to covering the .com, .net and .org TLDs. SnapNames compiles data in the public domain in order to present information on registrar market share as well as trends in new domain name sales versus expirations. SnapNames does not warrant the accuracy of information in this document.

All Registrars -- Market Share by Total Active Registrations

The table below shows registrars ranked by market share of current registrations as of April 30, 2001 and May 31, 2001. "Gains" refers to new additions, which may include new registrations, transfers, and renewals of existing registrations. "Losses" refers to deletions, which consists mostly of expired domains which have deleted from the zone file and domains transferred to another registrar.

Registrars by Market Share of Current Registrations - May 2001

.com, .net, .org

	Ranking		Market Share		Registrations		Change
	Apr	May	Apr	May	Apr	May	
<i>networksolutions.com</i>	1	1	49.23%	48.49%	14,510,730	14,398,665	-112,065
<i>register.com</i>	2	2	11.94%	11.78%	3,520,085	3,498,691	-21,394
<i>opensrs.net</i>	3	3	8.43%	8.34%	2,483,251	2,477,432	-5,819
<i>bulkregister.com</i>	4	4	6.53%	6.45%	1,925,455	1,916,022	-9,433
<i>InternetNamesWW.com</i>	5	5	3.78%	3.92%	1,114,166	1,164,580	50,414
<i>corenic.net</i>	6	6	3.21%	3.09%	945,940	917,536	-28,404
<i>registrars.com</i>	7	7	2.43%	2.45%	716,114	728,511	12,397
<i>enom.com</i>	9	8	1.52%	1.62%	448,408	482,364	33,956
<i>dotster.com</i>	8	9	1.56%	1.52%	458,949	451,935	-7,014
<i>schlund.de</i>	10	10	1.02%	1.08%	302,010	320,609	18,599
<i>namesecure.com</i>	11	11	0.84%	0.84%	246,251	249,496	3,245
<i>gandi.net</i>	13	12	0.81%	0.83%	238,950	245,006	6,056
<i>easyspace.com</i>	12	13	0.81%	0.82%	239,562	244,567	5,005
<i>domainbank.net</i>	14	14	0.74%	0.76%	217,964	225,550	7,586
<i>domaindiscover.com</i>	15	15	0.63%	0.72%	186,577	212,634	26,057
<i>dotregistrar.com</i>	16	16	0.62%	0.69%	183,577	204,508	20,931
<i>joker.com</i>	18	17	0.46%	0.58%	134,486	172,221	37,735
<i>itsyourdomain.com</i>	19	18	0.41%	0.45%	119,890	134,767	14,877
<i>domainpeople.com</i>	17	19	0.46%	0.44%	135,341	131,894	-3,447
<i>godaddy.com</i>	22	20	0.30%	0.44%	87,975	129,404	41,429
<i>names4ever.com</i>	20	21	0.36%	0.36%	104,788	106,397	1,609
<i>discount-domain.com</i>	21	22	0.32%	0.33%	95,584	99,189	3,605
<i>yesnic.com</i>	23	23	0.29%	0.30%	86,639	89,472	2,833
<i>OnlineNIC.com</i>	24	24	0.28%	0.29%	82,731	85,610	2,879
<i>doregi.com</i>	26	25	0.24%	0.24%	71,484	71,267	-217
<i>nameit.net</i>	25	26	0.28%	0.22%	82,512	66,727	-15,785
<i>directnic.com</i>	42	27	0.06%	0.22%	18,723	64,350	45,627
<i>ibi.net</i>	27	28	0.20%	0.21%	59,559	63,317	3,758
<i>stargateinc.com</i>	28	29	0.17%	0.20%	49,606	60,681	11,075
<i>dotearth.com</i>	30	30	0.16%	0.16%	47,416	48,778	1,362
<i>gkg.net</i>	33	31	0.14%	0.16%	42,381	47,691	5,310
<i>paycenter.com.cn</i>	31	32	0.15%	0.16%	43,475	47,639	4,164
<i>namesdirect.com</i>	34	33	0.14%	0.15%	40,772	45,202	4,430
<i>awregistry.net</i>	29	34	0.16%	0.15%	46,837	44,934	-1,903
<i>signaturedomains.com</i>	32	35	0.14%	0.14%	40,494	41,536	1,042
<i>alldomains.com</i>	35	36	0.10%	0.10%	28,047	30,809	2,762
<i>speednic.net</i>	36	37	0.09%	0.10%	27,288	30,679	3,391
<i>activeisp.com</i>	37	38	0.09%	0.09%	25,514	27,744	2,230
<i>enterprice.net</i>	39	39	0.08%	0.09%	22,564	26,324	3,760
<i>name7.com</i>	41	40	0.07%	0.09%	20,286	26,031	5,745
<i>domaininfo.com</i>	38	41	0.08%	0.09%	24,510	25,468	958
<i>psi-domains.com</i>	40	42	0.07%	0.08%	22,005	23,006	1,001
<i>nordnet.net</i>	43	44	0.05%	0.05%	15,165	15,661	496

<i>naame.com</i>	45	45	0.05%	0.05%	13,821	15,535	1,714
<i>oleane.net</i>	44	46	0.05%	0.05%	14,624	15,149	525
<i>iaregistry.com</i>	48	47	0.04%	0.05%	10,823	15,060	4,237
<i>tmagnic.net</i>	52	48	0.03%	0.04%	10,294	13,076	2,782
<i>catalog.com</i>	47	49	0.04%	0.04%	11,839	12,895	1,056
<i>is.domainregistry.com</i>	46	50	0.04%	0.04%	12,086	12,435	349
<i>e-names.org</i>	51	51	0.03%	0.03%	8,079	9,984	1,905
<i>totalnic.net</i>	50	52	0.03%	0.03%	7,868	9,097	1,229
<i>1stdomain.net</i>	49	53	0.03%	0.03%	8,344	8,847	503
<i>domainsite.com</i>	53	54	0.02%	0.03%	7,011	8,018	1,007
<i>domini.it</i>	54	55	0.02%	0.02%	6,206	6,790	584
<i>interdomain.net</i>	55	56	0.02%	0.02%	5,706	6,658	952
<i>totalregistrations.com</i>	56	57	0.02%	0.02%	5,200	6,646	1,446
<i>namebay.com</i>	57	58	0.02%	0.02%	4,491	5,127	636
<i>worldnet.net</i>	58	59	0.02%	0.02%	4,422	4,589	167
<i>secura-gmbh.de</i>	61	60	0.01%	0.01%	3,499	3,671	172
<i>nominat.net</i>	65	61	0.01%	0.01%	3,045	3,643	598
<i>omnis.com</i>	62	62	0.01%	0.01%	3,074	3,507	433
<i>compuserve.com</i>	59	63	0.01%	0.01%	3,195	3,240	45
<i>netnames.com</i>	80	64	0.00%	0.01%	1,354	2,655	1,301
<i>enetregistry.com</i>	60	65	0.01%	0.01%	2,589	2,580	-9
<i>nameengine.com</i>	66	66	0.01%	0.01%	1,744	2,503	759
<i>eastcom.com</i>	63	67	0.01%	0.01%	1,758	1,883	125
<i>mrdomreg.com</i>	67	68	0.01%	0.01%	1,638	1,816	178
<i>interaccess.com</i>	64	69	0.01%	0.01%	1,515	1,613	98
<i>nominalia.com</i>	68	70	0.00%	0.00%	1,129	1,116	-13
<i>domainzoo.com</i>	69	71	0.00%	0.00%	880	1,055	175
<i>domaindiscount24.net</i>	75	72	0.00%	0.00%	811	1,033	222
<i>planetdomain.com</i>	76	74	0.00%	0.00%	616	899	283
<i>webex.net</i>	74	75	0.00%	0.00%	682	789	107
<i>pasia.com</i>	71	76	0.00%	0.00%	609	609	0
<i>shop4domain.com</i>	70	77	0.00%	0.00%	496	589	93
<i>123registration.com</i>	76	78	0.00%	0.00%	193	365	172
<i>vi.net</i>	78	80	0.00%	0.00%	35	141	106
<i>namesystem.com</i>	72	81	0.00%	0.00%	114	130	16
<i>trustnames.net</i>	81	82	0.00%	0.00%	86	111	25
<i>idregister.com</i>	77	83	0.00%	0.00%	12	12	0
<i>talk.com</i>	79	84	0.00%	0.00%	4	4	0

Gains and Losses in Net Registrations for May 2001

This table shows which registrars are gaining or losing market share the fastest, based on net registrations (names sold, transferred in or renewed, minus expirations and transfers to other registrars) between April 30th, 2001 and May 31st, 2001. Compared to the April 2000 State of the Domain Interim Report, several new leaders appeared on the *Net Gainers* list: Melbourne IT (InternetNamesWW.com), discount registrar DirectNIC and eNom. For the second month in a row, deep discounter GoDaddy.com and German registrar Joker.com continued to hold their positions among the top-five fastest gainers.

While in April we saw only seven registrars slip in monthly net registration, five more registrars joined their ranks in May, including three of the Top Ten players: CoreNIC, Dotster, and OpenSRS/TUCOWS. OpenSRS, which was the leading gainer in April with over 61,000 net new registrations gained, lost nearly 6,000 names in May. VeriSign's Network Solutions exhibited an even more radical swing, losing over 112,000 in May following a gain of 46,000 in April. On June 19th, NSI announced that it was acquiring Registrars.com, with its 2.5% market share, from struggling Network Commerce (NASDAQ: NWKCD), which had bought the #7-ranked registrar just months earlier. NSI also owns #11 registrar NameSecure, with just less than 1% market share. Combined, Network Solutions therefore owns approximately 52% of the market share of total domains under registration.

Registrar Gains & Losses

Comparing zone files of May 31, 2001 and April 30, 2001

	Actual +/- Change in Net Registrations	% of May's Net Registrations
InternetNamesWW.com	50,414	24.6%
directnic.com	45,627	22.3%
godaddy.com	41,429	20.2%
joker.com	37,735	18.4%
enom.com	33,956	16.6%
domaindiscover.com	26,057	12.7%
dotregistrar.com	20,931	10.2%
schlund.de	18,599	9.1%
itsyourdomain.com	14,877	7.3%
registrars.com	12,397	6.1%
stargateinc.com	11,075	5.4%
domainbank.net	7,586	3.7%
gandi.net	6,056	3.0%
name7.com	5,745	2.8%
gkg.net	5,310	2.6%
easyspace.com	5,005	2.4%
namesdirect.com	4,430	2.2%
iaregistry.com	4,237	2.1%
paycenter.com.cn	4,164	2.0%
enterprice.net	3,760	1.8%
ibi.net	3,758	1.8%
discount-domain.com	3,605	1.8%
speednic.net	3,391	1.7%
namesecure.com	3,245	1.6%
OnlineNIC.com	2,879	1.4%
yesnic.com	2,833	1.4%
tmagnic.net	2,782	1.4%
alldomains.com	2,762	1.3%

activeisp.com	2,230	1.1%
e-names.org	1,905	0.9%
naame.com	1,714	0.8%
names4ever.com	1,609	0.8%
totalregistrations.com	1,446	0.7%
dotearth.com	1,362	0.7%
netnames.com	1,301	0.6%
totalnic.net	1,229	0.6%
catalog.com	1,056	0.5%
signaturedomains.com	1,042	0.5%
domainsite.com	1,007	0.5%
psi-domains.com	1,001	0.5%
domaininfo.com	958	0.5%
interdomain.net	952	0.5%
nameengine.com	759	0.4%
namebay.com	636	0.3%
nominate.net	598	0.3%
domini.it	584	0.3%
oleane.net	525	0.3%
1stdomain.net	503	0.2%
nordnet.net	496	0.2%
omnis.com	433	0.2%
is.domainregistry.com	349	0.2%
planetdomain.com	283	0.1%
domaindiscount24.net	222	0.1%
mrdomreg.com	178	0.1%
domainzoo.com	175	0.1%
secura-gmbh.de	172	0.1%
123registration.com	172	0.1%
worldnet.net	167	0.1%
eastcom.com	125	0.1%
webex.net	107	0.1%
vi.net	106	0.1%
interaccess.com	98	0.0%
shop4domain.com	93	0.0%
compuserve.com	45	0.0%
trustnames.net	25	0.0%
namesystem.com	16	0.0%
pasia.com	0	0.0%
idregister.com	0	0.0%
talk.com	0	0.0%
enetregistry.com	(9)	0.0%
nominalia.com	(13)	0.0%
doregi.com	(217)	-0.1%
awregistry.net	(1,903)	-0.9%
domainpeople.com	(3,447)	-1.7%
opensrs.net	(5,819)	-2.8%
dotster.com	(7,014)	-3.4%
bulkregister.com	(9,433)	-4.6%
nameit.net	(15,785)	-7.7%
register.com	(21,394)	-10.4%
corenic.net	(28,404)	-13.9%
networksolutions.com	(112,065)	-54.7%

Methodologies and Statistical Accuracy

SnapNames' domain name industry data is generated using domain names listed in the .com, .net, and .org zone files. Only *active* domain names appear in the zone file, although a domain name does not have to be attached to a web site to be considered active. It is possible that a registrar could have domain names that are on hold, or domain names that do not have name servers listed, thus causing our report-generating process not to "credit" the Registrar with such domain names. Overall industry reports are run monthly from zone files produced on the first day of each month. Because some domain names may be transferred, deleted, or deleted and be re-registered by another registrar while the report is being produced, it is possible for those names not to be included in the report.

Daily reports are the result of the difference between two zone files monitored 24 hours apart. A domain name typically appears on or disappears from a zone file if:

- It was just registered and is being placed into the zone file.
- Its status is being changed from Registrar or Registry "hold" to "Active".
- It is being placed on hold in the normal process of expiration.
- It is being placed on hold because of a dispute.
- Its name servers being permanently dissociated from the domain.
- Name server changes are made during the cycle when the zone file is generated.

Oftentimes, registrars will report larger numbers of current registrations and larger percentages of market share than the numbers shown in this report. This is because many registrars were resellers for Network Solutions or some other ICANN-accredited registrar prior to themselves becoming ICANN-accredited. In order to avoid double-counting, in the compilations you'll find in this report that each registration is credited to the actual registrar of record in the zone file, regardless of the reseller that technically sold the name and now manages the customer.

The above information is accurate to the best of SnapNames' knowledge and within reasonable margins of error. SnapNames is not liable for any reliance on this information. Persons with corrections or other comments are encouraged to bring them to SnapNames' attention. Please forward comments to stateofthedomain@snapnames.com

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Chief Technology Officer and Vice President of Domain Name Industry Relations

Prior to joining SnapNames, Len was Project Manager of AWRRegistry, the 11th operational ICANN-accredited domain name registrar. While serving in this position he managed all aspects of the registrar's operations, including development, marketing, and sales. He also worked closely within the ICANN process, attending and participating as a voting member of the Registrars Constituency that influenced the operational environment under which accredited registrars operate today. Prior to working at AWRRegistry he owned and operated his own consulting firm, Innovative Systems Design. As a consultant he assisted in the startup and operation of many Internet Service Providers and provided consulting services in the areas of: software and computer hardware development, network design and implementation, and consulting in voice and data communications. He has an extensive communications background stemming from his 17-year career at AT&T/Mountain Bell/USWest.



Cameron Powell

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Vice President of Business Development and General Counsel

Cameron Powell, Vice President of Business Development and General Counsel. Prior to joining SnapNames, Cameron worked at Internet and software start-ups in Austin, Texas. Cameron has a background in best practices consulting and public speaking, having worked at the Corporate Executive Board (NYSE: EXBD) in Washington, D.C. Prior to working at the CEB, Cameron practiced law as an intellectual property lawyer and litigator at Foley & Lardner, the nation's tenth-largest law firm; as a trial lawyer in the Attorney General's Honor Program at the U.S. Department of Justice; and as a judicial clerk to a chief federal judge. Cameron has also taught advanced intellectual property at the George Washington University Law Center, and he founded and ran The Caedmon Agency, a literary agency. Cameron holds a B.S. in Business Administration, summa cum laude, from the University of Colorado at Boulder, and a J.D. from Harvard Law School.

